Robin Johnson
Senior Graphic Designer at Medtronic, Owner of RJ Graphics & Web Design
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Summary

My main career focus has been visual arts, advertising, multimedia design, and UI design. I have been in the web, graphic, and print design field since 1984 when I began as a Draftsman, which evolved into Technical Illustrator in 1987, then Graphic Designer in 1991. Broad range of experience in designing illuminated signage, government proposal graphics at Ball Aerospace and medical graphics at Medtronic where I've been a Senior Graphic Designer for over 7 years. Additionally, I started my own business, RJ Graphics & Web Design in 2000. I enjoy working directly with clients to provide customized web sites and advertising that reflect their unique business personality in the marketplace. Currently, my creative advertising focus has been based in a tri-town area of small businesses. RJ Graphics & Web Design was recognized as best small business of 2015 in Longmont. My duties have included creating graphics for technical materials such as Operator's and Service Manuals, Illustrated Parts Catalogs, Instructions for Use, and CAD drawing. The recent technical aspect of my work is driven toward 3D model animation and interactive training media. Specialties: Creo, Applicon, Solidworks/Composer, Adobe Creative Suite: (Photoshop, Adobe Programs: Dreamweaver, Illustrator, Flash, InDesign, Premiere Pro 2, After Effects, Quark Xpress, ActionScript 4.0, HTML , CSS, JavaScript, CorelDraw.

Experience

Senior Graphic Designer - Medtronic

March 2008 - Present (8 years)

Responsible for paying close attention to timeliness, detail, accuracy, and quality in an FDA regulated environment. My role as a Senior Graphic Designer in Technical Communications requires creating product package labeling and graphics for Operator's Manuals, Service Manuals, and Instructions for Use. My most recent focus and passion is to animate 3D product models for online, interactive, user-centric designs.

Owner & President - RJ Graphics & Web Design

January 2000 - Present (16 years 2 months)

Graphic and Web Design, representing clients through professional advertising, multi-media marketing and advertising.

Graphic Designer - 3t Systems

November 2007 - February 2008 (4 months)

Web application user interface design and product development working directly with developers and product marketing, and web site design using HTML, XML, PHP, MySQL, Flash, CSS, Javascript, Sharepoint and DotNetNuke. Responsible for HTML mock-ups and designs for web based applications. Working with Sharepoint UI design for 3tsystems developing look and feel, Icons, branding, workflow, usability and overall issues of implementing Sharepoint and DotNetNuke portals for internal and external clients.

Graphic Artist IV - Ball Aerospace

January 2005 - November 2007 (2 years 11 months)

Developed concepts for graphic designs meeting stringent corporate requirements and standards. Refined and finalized designs for use in proposals, presentations, corporate internet and intranet web sites. Online course development for Ball's Employee Online Training and Learning Center using SQL and Flash.Completed designs on schedule to support proposal submittals, PDR and CDR presentations. • Scheduled changes to corporate web sites • Developer for the following Ball Aerospace internal web sites: HR, NDS, IDMS, OCI, Rec Stop, Publication Services Assisted with weekly Frontpage updates • Developer for the Ball Aerospace external Tactical Electro-Optical Sensors web pages • Maintenance of the Kepler Gallery Web site

Graphic Designer - Gardner Signs

March 2002 - December 2004 (2 years 10 months)

Managed the design of large illuminated displays and electronic messaging centers meeting customer requirements and specifications and in compliance with installation site and electrical regulations. Developed graphic display concept. Upon customer approval; selected structural materials, designed support structure, analyzed structure design for manufacturability and designed electrical installations. Prepared assembly drawings using CorelDraw software.

Studio Assistant at Icelandic Design

November 2001 - March 2002 (5 months)

Designed product catalog layouts. Managed studio organization, designed product displays.

Web Master - National Semiconductor

March 1999 - November 2001 (2 years 9 months)

Designed all graphics for and maintained the Information Appliance System Validation Intranet web site. Designed and maintained the Longmont National Semiconductor branch web site. Successful completion of the Information Appliance System Validation Intranet site allowed clients to see real time test results ensuring high quality products. The highly successful branch web site ensured the timely exchange of information between the Longmont branch and its customers and employees.

Senior Technical Illustrator - StorageTek

December 1981 - February 1999 (17 years 3 months)

Created 3-D models of components and highly complex electronic assemblies using Applicon and ProEngineer (Creo) software with Silicon Graphics technology. These models were utilized to facilitate all phases of the production process including: exploded views and detail drawings for manufacturing process Instructions; detail dimensioned drawings used in specifying workmanship standards, schematics, Operator's Guides and service manuals. Established documentation standards in compliance with ISO requirements. Designed ad campaigns and animated videos for marketing using CorelDraw software. As a member of the recognition council, designed award certificates and invitations.

Volunteer Experience

Distributor at Angel Tree

Invaluable time stepping into the world of children in need.

Publications

Ad for Space News

Projects

Web Design for Carousel Communications

January 2000 to Present

This work included both logo and web design.

Web Design for Professional Golf Association

June 2012 to Present

This project was for a Professional Golf Instructor who also sells golf apparel

Carbon Valley Park & Recreation District Quarterly Activity Guides

September 2015 to Present

Quarterly Activity Guide which is delivered to 1,700 homes.

Skills & Expertise

Adobe Creative Suite	**Wordpress**
Web Design	**Multimedia**
Graphic Design	**Brochures**
InDesign	**Packaging**
CSS	**Logo Design**
Mac	**Photography**
SEO	**Interaction Design**
Adobe Fireworks	**Branding & Identity**
Web Development	**Art Direction**
Product Development	**Technical Illustration**
Desktop Publishing	**Catalogs**
Action Script	**After Effects**
Print On Demand	**User-centered Design**
Graphics	**Dreamweaver**
Illustrator	**Flash**
Layout	**User Interface Design**
Photoshop	**Advertising**

Education

Regis University
Certificate of Professional Development, 1991 - 1992
North American School of Drafting
Associate's, Drafting, 1984 - 1985
University of Northern Colorado
1982 - 1984
Art Institute of Colorado
Advertising, 1980 - 1982

Honors and Awards

Who's Who Professional of the Year Representing Custom Graphics & Web Design for 2010 Who's Who of Professionals - May, 2000

Interests

Singing, Skiing, Teaching, Reading, Cycling

Organizations

International Women's Leadership Association

Honors and Awards

Best 2015 Longmont Local Business
Longmont Awards Program
July 2015

Certifications

ASFA
License 42303 November 2014 to November 2015
Robin Johnson